



Professional Growth Conference

March 25-26, 2024

Gateway Hotel & Conference Center, Ames

SNA Iowa is excited to bring you an expanded offering for our 2024 Professional Growth Conference. With early sessions designed specifically for new directors, excellent sessions for all on growing your leadership skills and being ready for change from organizational psychologist, Celina Peerman, and finishing with a Lead to Succeed session on getting your ideas adopted, this is definitely a meeting designed for your professional growth. Check out the sessions and schedule below and then get registered **TODAY!**

SCHEDULE OF EVENTS

Monday, March 25

11:00 am - 12:00 pm	Meet Your Mentors (lunch not provided)
11:30 am - 12:00 pm	Registration
12:00 - 1:15 pm	Meal Planning 2.0
1:15 - 2:45 pm	Stepping Into Leadership, Dr. Celina Peerman (Directors under 5 yrs)
3:00 - 5:00 pm	Taking Your Skills to the Next Level, Dr. Celina Peerman (All Directors/Staff)

Tuesday, March 26

7:00 - 7:30 am	Registration
7:30 - 8:45 am	The Power of a Change Ready Mindset, Dr. Celina Peerman
8:45 - 9:30 am	Breakfast & Table Discussions
9:30 - 11:30 am	Getting Your Ideas Adopted, LEAD to Succeed
11:30 - 11:45 am	SNA Iowa Updates
12:00 - 1:00 pm	Iowa Department of Education Updates & USDA Commodity Food Show Instructions
1:00 - 3:00 pm	USDA Commodity Food Show

MEET OUR KEYNOTE SPEAKER

Dr. Celina Peerman is passionate about engaging our human resources in new ways to achieve even better organizational results. Celina is a strategist with a sense of humor and a love for building capacity in organizations. Celina's work in Southeast Asia, Canada, and Central America gave her additional operations experience, further developing her desire to listen, learn, and lead conversations while walking alongside different types of companies, exploring challenges, and pursuing opportunities to drive performance. Celina holds a Ph.D. in Psychology, a master's degree in business, with undergraduate degrees in psychology and international studies. She is a 2-time TEDx presenter, podcaster, and writer. She usually presents at over 250 events a year, including large and small groups with many one-on-ones. Her content is aimed at helping teams maximize potential for an even more positive impact on those around them.



Hotel Reservations

We have reserved a block of rooms for Monday evening, March 25th at The Gateway Hotel **\$109/night + tax**. To make a reservation call 1-800-FOR-AMES and tell them you are with School Nutrition Association Iowa or visit our website at sna Iowa.org/professional-growth-conference.

SESSION DESCRIPTIONS

Meet Your Mentors

Bring your questions and get advice and ideas from SNA Iowa board members during this informal session.

Meal Planning 2.1 (1 CEU)

Do you struggle with menu planning? Have you thought about starting a cycle menu but it feels overwhelming? Or are you looking to revitalize your current menus? Come join us as we start with menu planning basics and then take them up a notch.

Stepping Into Leadership, Dr. Celina Peerman (1.5 CEU)

Congratulations! Now what? Designed for our newest directors, we'll look at your best actions for a new role, larger team, or bigger challenges, especially if you have moved from peer to director. This session is packed with tools to take back and apply on the job.

Taking Your Skills to the Next Level, Dr. Celina Peerman (2.0 CEU)

Growing as a leader takes intention, focus, and resources...which is hard when you have a full to-do list of 1000's of other things to accomplish. Come renew your commitment while learning more about leadership competencies, mentor/mentee best practices, and steps to take (even when you are very busy) to learn, grow, and make an even bigger impact!

The Power of a Change Ready Mindset, Dr. Celina Peerman (2.0 CEU)

Change is going to happen, being change-ready is a choice. What will it take to navigate a shifting landscape in school nutrition? Examine critical steps to build a change ready team and programs that lead the way in your district and beyond. You'll leave inspired, with practical insights and strategies, accompanied with a good sense of humor to start our day in laughter - together.

Getting Your Ideas Adopted, LEAD to Succeed (2.0 CEU)

There are many steps between the initial proposal of an idea and getting organizational buy-in. This training will guide participants through the "diffusion of innovations" framework, designed to help participants learn how to effectively give and receive ideas and feedback from their network, and to show how and whom participants should communicate with to get their ideas adopted.

REGISTRATION

Name: _____ Title: _____

School District: _____ Member #: _____

Email: _____ Phone: _____

Registration Fee

Day 1, Full Day (11:00 am-5:00 pm)

Member \$40

Non-Member \$60

OR

Day 1, Half Day (3:00-5:00 pm)

Member \$20

Non-Member \$30

AND/OR

Day 2 (7:30 am-1:00 pm)

Member \$60

Non-Member \$90

Late Fee (after March 18) \$20

Total Due \$ _____

Payment

Check (enclosed) Purchase Order (enclosed)

Want to pay by credit card? Register online at sna Iowa.org

Please register for the USDA Commodities Food Show following the morning trainings on March 26 with Sarah White at sarah.white@iowa.gov or use the link on our website.

**Mail Registration & Payment to
SNAI, 1631 250th St, Washington, IA 52353**

Questions? Contact April Cuddeback, 515-630-8652 or snaiowa@msn.com
** Registration is non-refundable, but is transferable for same event.
Please keep a copy of this form for your receipt**