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Dear Friends and Partners,

The School Nutrition Association of Iowa (SNAI) represents almost 1,000 school nutrition professionals across the state who work together to help provide high-quality, low-cost meals to students. We consider SNAI to be a very important conduit for networking, professional development, and creating critical partnerships in the K-12 segment. We enjoy seeing how our work helps the hardworking school nutrition professionals in our state, whether it has to do with menu planning, designing and equipping kitchens, or training and protecting the foodservice workers. We are all rewarded by working together to help provide safe, healthy, and nutritious meals for students.

As an important partner in school nutrition, we invite you to invest in a SNA Iowa Partnership. We value your commitment to feeding kids, serving our members, and providing the very best products and services our members have come to value and expect. We have included benefits that we hope will be of value to you and that you will continue participating and partnering with SNA Iowa.

Full details on our partnership level benefits and investment can be found on the following page. All partnerships are secured for a 12-month period March 1, 2025 – February 28, 2026. We have set a deadline of February 28, 2025 to accept partnerships. While we do understand that sometimes it is difficult to plan several months in advance, it is important to get your partnership agreement in by the deadline so that we may get food show booths assigned and information out and so that you can take full advantage of your benefits. **Please do note that this year we will continue to charge a 10% late fee added to all partnership agreements submitted after February 28<sup>th</sup>. Additionally, there will also be a 10% late fee assessed to all partnership fees that are not paid full by April 30, 2025. Vendors will not be allowed to exhibit at the annual conference in June 2025 unless all fees are paid in full.**

Our annual conference is always a highlight of the year and a big part of your partnership benefits. This year's conference will be June 17-19, 2025 at the Hyatt Regency in Coralville, IA. We are hard at work planning that important event and will have more details in the coming months regarding booth placement, load in – load out times and procedures, electricity, and more. For now, we can tell you that we are planning a fun filled 80's themed conference and are so excited to see you all there! Also, please take a look at the presentation we shared during our November meetings to see the changes we are making to our agenda based on the feedback we have received from you.

We look forward to our continued partnership.

April Cuddeback  
Association Manager



## 2025 Partnership Packages

Package Benefits	Gold \$1,500.00	Silver \$1,250.00	Bronze \$1,000.00	Corporate \$400.00
<b>Annual Conference -- Hyatt Regency, Coralville -- June 17-19, 2025</b>				
Full Food Show Booth (6/18)	Included	Included	N/A	N/A
Additional Full Food Show Booth (6/18)	\$500	N/A	N/A	N/A
Half Food Show Booth (6/18)	N/A	N/A	Included	N/A
Dinner & Entertainment Sponsorship (6/18) Print & Verbal Recognition	Included	N/A	N/A	N/A
Mix & Mingle Sponsorship (6/17) Print & Verbal Recognition	Included	N/A	N/A	N/A
General Session Sponsorship (6/18-19) Print & Verbal Recognition	Included	N/A	N/A	N/A
Full Conference Registration	1 Free	N/A	N/A	N/A
Conference Program Ad	1 Full Page Ad	1 Half Page Ad	N/A	N/A
Dinner & Social Event Ticket	2 tickets	1 ticket	available for purchase	N/A
Conference Attendee List	Included	Included	Included	Included
Registration Bags - Product Flier or Sample	Included	Included	N/A	N/A
<b>General Benefits</b>				
"Flash" Newsletter Ad - Full Page	3 ads/year	\$500 each	N/A	N/A
"Flash" Newsletter Ad - Half Page	N/A	3 ads/year	\$250 each	N/A
Company Listing in Flash – every edition	Included	Included	Included	Included
"Flash" newsletter Article	1 article/year	N/A	N/A	N/A
SNAI Membership List	Included	Included	Included	Included
Company Logo on website	Included	Included	N/A	N/A
Company Logo with Hyperlink on website	Included	N/A	N/A	N/A
SNAI Membership / Committee Opportunity	1 member	1 member	N/A	N/A



# 2025 Industry Partnership Agreement

Please complete a separate form for each company/vendor

**\*\*DUE February 28, 2025\*\***

## Vendor/Manufacturer/Company:

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email (required): \_\_\_\_\_ Phone #: \_\_\_\_\_

## Broker Contact:

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email (required): \_\_\_\_\_ Phone #: \_\_\_\_\_

### Partnership Level:

☐ Gold Level Partnership \$1,500 ☐ Bronze Level Partnership \$1,000

☐ Silver Level Partnership \$1,250 ☐ Corporate Partnership \$400

**\*\*Please see Partnership Packet for all Partnership Level Benefits**

## Additional Options

	Gold	Silver	Bronze	Corporate
Add'l Full Food Show Booth	_____ \$500	N/A	N/A	N/A
Full Page Newsletter Ad	3 incl	_____ \$500 ea	N/A	N/A
Half Page Newsletter Ad	N/A	3 incl	_____ \$250 ea	N/A

Additional Options Total Due: \$\_\_\_\_\_

**\*\*\*A 10% LATE FEE will be assessed to all Partnership Agreements submitted after February 28, 2025\*\*\***

**\*\*\*A 10% LATE FEE will be assessed to all payments submitted after April 30, 2025\*\*\***

### TOTAL DUE

Partnership Dues \$\_\_\_\_\_

Add'l Options Total \$\_\_\_\_\_

Late Fees \$\_\_\_\_\_

Total Due: \$\_\_\_\_\_

### PAYMENT

☐ Check enclosed #\_\_\_\_\_

☐ Send an Invoice

☐ Credit Card **invoiced via paypal**  
(4% processing fee added)

Please return completed form to SNAI, 1631 250th St, Washington, IA 52353 or [snaiowa@msn.com](mailto:snaiowa@msn.com).  
Questions? Contact April Cuddeback at [snaiowa@msn.com](mailto:snaiowa@msn.com)