

THE FLASH



Nancy Hogstad

A Message from our President....

Welcome to the new school year 2007-2008 and another stimulating year for

School Nutrition Association Iowa, (SNAI). Last year under the admirable guidance of President Diana Weber, we celebrated our 50th anniversary as an Association, updated the governing bylaws and continued to grow our membership. Without Diana’s leadership these outstanding accomplishments could not have been achieved. We want to also thank Reinhardt FoodService for donating a gold coin which was used to commemorate the golden anniversary celebrated at the Annual State conference in Davenport.

Again this year’s planning started at the National Leadership Conference in Williamsburg, VA. in April, 2007. Cathy Gehris President-Elect, Julie Hauser Vice-President, Diana Weber Past President and I attended this three day conference. This year we identified 4 issues impacting Children Nutrition Programs.

Voice of School Nutrition - “School nutrition professionals

need to be recognized as the leading voice of school nutrition.” Our plan includes having an active voice in the Governor’s task force, “Action of Healthy Kids”, “Farm to School Council” and maintaining communication through our information booths at Food Show and Allied meetings.

Membership – “How shifts in the school nutrition workforce unfavorably affect the appeal of membership”. Cathy Gehris is working to identify and meet the needs of our current members and to promote the advantages of being a member of our association.

Professionalism – “Complexity of child nutrition is driving the need for more training opportunities to ensure quality in future nutrition programs”. Julie Hauser, Vice President and Nutrition Education Chair, has developed an outstanding Nutrition Seminar in Marshalltown and selected five sites for our Spring District Workshops.

Wellness – “Growing concerns in childhood obesity.” This creates an opportunity for nutritional professionals to take a leadership role in developing new legislation regarding a uniform national standard for foods available on campus. Many of our Board members



Making the right food choices, together.

have been involved with our state legislators on these issues.

Your Executive Board will be working hard to achieve these goals and to ensure the future of our association. We will see you at the nutrition seminar in Marshalltown and at the annual state conference in Des Moines in June of 2008. Please do not hesitate to call upon us with questions or ask for our assistance. All of the contact and seminar information follows in the FLASH.

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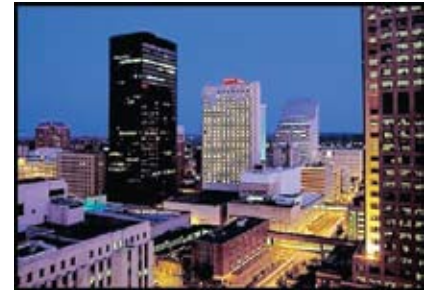
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Mark Your Calendars! School Nutrition Association Iowa 51st Annual Conference June 24th and 25th 2008 Des Moines, Iowa



*Des Moines Marriot Downtown
Exciting Seminars and Breakout
Sessions!*



*Polk County Convention Center
More educational sessions and Exhibits.*



*More information will be available
in the FLASH and on the web.*

State Leadership Training



Legislative Corner

Have you noticed all the advertisements for the presidential candidates on the television or radio? How many political calls are you getting? Sometimes I get really tired of all the political messages. However, it is extremely important that you become an informed voter. You need to know what the candidates stand for. Will they support our programs? It is important to go to town meetings, meet the candidates, and ask them the tough questions.

- You should find out where your candidates stand on current issues so you can be an informed voter. What issues? Does the candidate have an opinion on foods sold at school or financial support for school meals? If they want to spend more money on education, what does that mean for the school meals programs? What about health care as insurance premiums are costing foodservice programs more each year? Is minimum wage an issue for you? Where do they stand on corn-based ethanol?

Turning to current legislation in Washington, DC, it's time for the Senate to mark up the 2007 Farm Bill. SNA is asking for consideration of a few small provisions to benefit the nation's children:

- The pilot project authorized by the Committee to explore whether the reduced price fee is, in fact, a barrier to school lunch participation has not been funded. A one-year pilot could provide the critical information necessary before the 2009 Child Nutrition Reauthorization process begins. We believe that the pilot and an evaluation could be completed for approximately \$13 million.

The school breakfast program would greatly benefit from USDA commodities. Currently, the lunch program receives 17 cents in commodities to support each lunch served. While breakfast has been linked to increased academic achievement in children, it does not receive any support in the form of commodities. Please consider establishing 10 cents in commodity entitlement for each school breakfast served.

- SNA supports S. 771, the Child Nutrition Promotion and School Lunch Protection Act, expanding the Secretary's authority to regulate the sale of all foods and beverages on the school campus. If the Committee includes S. 771 as part of the Farm Bill we urge the Committee to also require USDA to establish a uniform national definition of the Dietary Guidelines for Americans with regard to reimbursable school meals.

Senator Harkin, D-IA is chair of the Senate Agriculture committee. This committee plays a major roll in the passage of the 2007 Farm Bill. Watch for more information in the near future. Remember, it's important to get involved. We may be asked to contact Senator Harkin or Grassley about this very important legislation. When asked please respond as quickly as possible. If we want Congress to support our programs we must communicate with the Iowa delegation in Washington, D.C.

Don't forget. Elections may change the legislative direction of the nation including financial or moral support for child nutrition programs. Be active in supporting the candidate of your choice. Know the issues and where your candidate stands.

Submitted by:

Beth Hanna



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2D - Jo Linn

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4C - Lake Mills - Not active
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SNAI MEMBERS ARE OFFICIALLY “STARS”

The National School Nutrition Association rewards and recognizes those at the state level who work hard to ensure the future of SNA by recruiting and helping to retain members. The “STAR” club is one way of recognizing these ambitious men and women.

SNAI is proud to announce that several members from Iowa were recognized at the national conference this summer for their contributions to the goal of recruiting and retaining members!

Membership in the “STAR” program is easy.....simply sponsor a minimum of 3 new members the first year and earn 3 credits. Each additional member you encourage to join or encourage to retain their membership helps your “STAR” credits grow. Call the SNA Service Center at 1-800-877-8822 for more information or contact Cathy Gehris, Membership Chair for SNAI at cgehris@regina.pvt.k12.ia.us and I will send you a brochure. Help keep our organization strong!!!!

Congratulations go out to the following people who each received a certificate and pin to signify their accomplishment:

1 STAR AWARDEES WITH 3 TO 14 CREDITS:

Lavonne Arndt	Tami Christie	LaRae Doll
Susanne Bruvold	Marilyn Dann	Teresa Nece
Terri Denkman	Ann Feilmann	Cheryl Spring
Julie Hauser	Nancy Hogstad	Diana Weber
Debbie Holthaus	Donna Housley	Julia Thorius
Jo Ostring	Virginia Bechtold	Cindy Jacobsen
Christa Andersen	Sharon Seemann	Connie Rivituso
Gretchen Boleyn	Julie Campbell	Linda Currier
Janice Factor	Donna Fugate	Cathy Howsare
Patty Jones	Kristie Kramer	Sheri Marquis
Mary Ann Hogland	Marlene Minear	Klesta Overton
Margaret Reseland	Judy Vickre	

2 STAR AWARDEES WITH 15 TO 25 CREDITS:

LaRae Doll	Connie Edsall	Carolyn Klein
Vickie McVey	Teresa Nece	Sue Ellen White
Connie Rivituso	Ellen Sarlat	

LIFE AWARDEES WITH 50+ CREDITS:

Rebecca Ballantyne	Alisha Eggers
Elizabeth Hanna	Teresa Nece

3 STAR AWARDEES WITH 100+ CREDITS:

Rebecca Ballantyne	Alisha Eggers
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We have three more levels beyond what is listed here to strive for so keep up the good work everyone. Let us see if SNAI can get a “Super Star Member” who has accomplished the goal of recruiting 250+ members into our state and national organization!

State-Wide Nutrition Seminar

Sponsored by School Nutrition Association Iowa and Department of Education, Health, Nutrition and Transportation Services

Interest group: All school food service personnel

Date: Saturday, October 27, 2007

Time: Registration 8:00 a.m. to 8:30 a.m.
Program begins at 8:30 a.m. with evaluation and CEU reporting at 2:30 p.m.

Location: Lenihan Intermediate School, 317 Columbus Dr, Marshalltown, Iowa 50158

Cost: Registration prior to October 17, 2007, - \$20.00 per person
Registration post marked after October 17, 2007, \$25.00 per person

Topics: Katie Wilson, President Elect SNA, will speak on accepting change, simple, basic nutrition for personal life, and the various hats school nutrition personnel are asked to wear. We will conclude with a panel discussion on special diets that are appearing in our kitchens such as gluten free and PKU.

Other important information:

Lunch will be provided

Information posted on website: sna Iowa.org

Make check payable: SNAI – send to: SNAI

Norma La Mantia
3232 Fernwood Court
Davenport, IA 52807

Questions: Call or e-mail:

Julie Hauser, R.D., College Community Schools

319-848-5215

email: jahuser@prairiepride.org

**Attendees receive 5 CEU'S (Continuing Education Credits) for attending.
Registration is non-refundable, but is transferable to another person unless the event is cancelled by SNAI.**



REGISTRATION FORM

Complete and return this portion with payment

Please list those attending:

SCHOOL NAME: _____

ADDRESS: _____

CITY: _____

PHONE: _____

EMAIL: _____

\$20.00 per person X _____ = \$ _____

attending

amount enclosed

\$25.00 per person X _____ = \$ _____

(After 10/17/07)

attending

amount enclosed

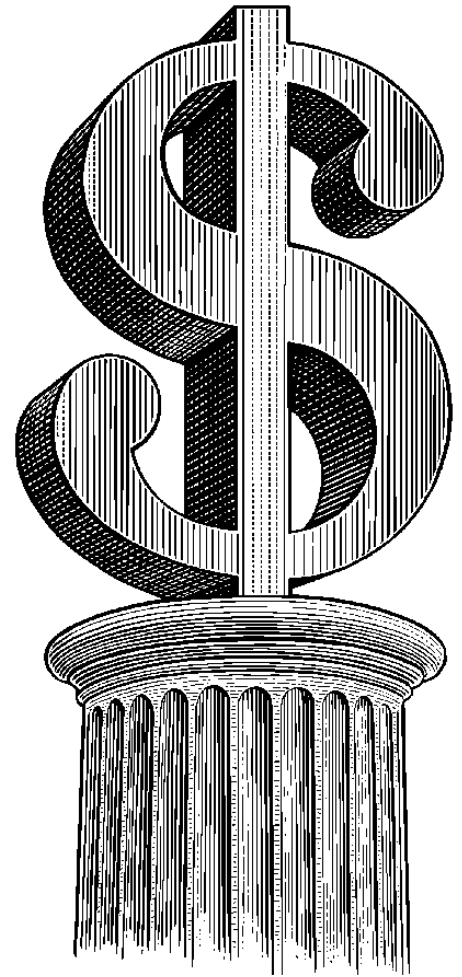
SNA and SNAI Awards and Scholarships

Many awards and scholarships are available for SNAI members. If you are taking courses for certification or a degree, there is financial help. Please get in contact with Diana Weber, Past President for a scholarship application.

Each year, SNA honors school nutrition professionals with the Louise Sublette Award of Excellence, which is considered the highest honor a school nutrition manager can earn. It recognizes the importance of those closest to the school nutrition program, the managers. A school nutrition manager is defined as someone who is based in a school and has supervisory or management responsibilities over kitchen operations.

Only Foodservice/Nutrition and Child Care Manager section members who are SNA certified may apply for this award. This person may have responsibilities for more than one school but cannot be employed as a supervisor on a system-wide basis. A letter of intent describing the project that was completed is due December 1, 2007 to Nancy Hogstad, SNAI President. The entire entry is not due until March 1, 2008. To receive more information on this award checkout the SNA website, www.schoolnutrition.org or email Diana Weber, dweber@mail.nevada.k12.ia.us. A complete list with full applications for all SNA Awards and Scholarships can be found on the website. More information on other awards will be featured in the Winter FLASH.

Submitted by:
Diana Weber, Past President



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FLASH Deadlines

Please submit your articles or photos for publication in the next FLASH:

Electronic submissions are preferred. Please send to sketelsen@cr.k12.ia.us

Otherwise:

Food and Nutrition Department
615 G Avenue NW
Cedar Rapids, Iowa 52405
Deadlines are:
Winter Issue – December 21, 2007
Spring Issue – March 14, 2008

SCHOOL NUTRITION ASSOCIATION

DATES TO REMEMBER

Date	Events and Meeting	Location
October 15-19	National School Lunch Week	
October 19	SNA Fall Executive Board Meeting	West Des Moines Learning Center
October 27	Statewide Nutrition Seminar	Marshalltown
November 15-16	School Board Convention	Des Moines
January 13-15	SNA Industry & Technology Conference	Monterey, CA
February 15	SNA Executive Board Meeting	West Des Moines Learning Center
March 2-5	Legislative Action Conference	Washington D. C.
March 3-7	National School Breakfast Week	
June 24-25	SNA Iowa Conference	Des Moines, Iowa
July 20-23	SNA Annual National Conference	Philadelphia, PA

Date	Association Deadlines	Contact
December 1	Letters of Intent for Louise Sublette Award due	Nancy Hogstad
December 21	Winter FLASH report deadlines	Suzy Ketelsen
March 1	Heart of the Program entries due	Nancy Hogstad
March 1	Outstanding Director of the Year entries due	Nancy Hogstad
March 1	Louise Sublette Entries due	Nancy Hogstad
March 1	Start of Spring Membership Drive	
March 14	Spring FLASH report deadlines	Suzy Ketelsen
March 15	Heart of the Program state winner due	Kathleen Burrill
March 15	Louise Sublette state winner due	Kathleen Burrill
March 15	Outstanding Director of the Year state winner due	Kathleen Burrill



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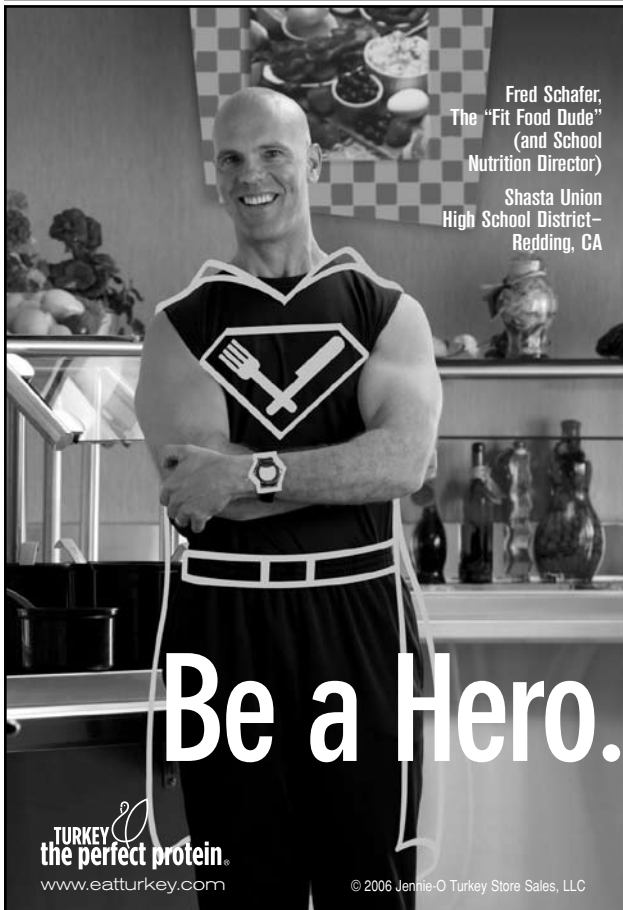
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Congratulations

SNAI President Diana Weber Accepts Awards

This summer at the SNA National Conference in Chicago, our President, Diana Weber, proudly walked across the stage to accept 3 awards from the National President, Janie Thornton. A strong contingent of Iowans, numbering over 60, witnessed Diana's acceptance of the following awards:

2006-2007 Increasing Membership Award
2006-2007 National Membership Goal
2006-2007 Certification Goal Award

I would like to thank everyone who did their part to make these awards possible for SNAI. We cannot do it alone..... it takes all of us working together to advance good nutrition for all children in Iowa!

PLAN

For the Future

The FLASH – Feedback Welcomed

For continuous improvement, your comments and suggestions are very important to me. When you receive your FLASH in the mail, what do you hope to see when you turn the page?

We strive to make the FLASH a professional communication piece that is pertinent, timely, and informative. What would you like to see your next FLASH? Please contact Suzy Ketelsen at sketelsen@cr.k12.ia.us with your suggestions and ideas!

National Certification

Why Should I be certified and how do I become certified?

Purpose and Meaning:

- Recognition
- Credibility
- Self-esteem and Pride
- Continuous Improvement – skills and knowledge

Requirement for Certification:

- Safety and Sanitation Course
- Practical Nutrition Course
- Additional 10 hours of related coursework
- You have 5 years to complete your 30 hours

Continuing Education:

- Must be job related
- Must have SNA or SNAI approval
- One credit for each full hour of instruction
- Attendance must be verified at each educational activity

Recertification (renewal) process:

- Must take a minimum of 15 CEUs in a 3-year period
- SNA will send a renewal notice to you
- Complete renewal application along with supporting documentation of approved courses or workshops you have attended.

If you have questions about certification you may contact the SNAI Vice President or visit the SNA's website www.SchoolNutrition.org



SNA National Conference



School Nutrition Association - Iowa
3232 Fernwood Court
Davenport, Iowa 52807

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***SNAI State Conference
in Dubuque***