



Making the right food choices, together.

School Nutrition Association Iowa
“GROWING HEALTHY CHILDREN”

SNAI State Conference
June 14 and 15, 2010
The Scheman Building
Iowa State Campus
Ames, Iowa

Dear Industry Member,

A new year has started and we're excited about the annual School Nutrition Association Iowa summer conference. We would like to provide the opportunity for you to showcase your products by exhibiting at our 2010 show. It will be held at the Scheman Building on the Iowa State Campus in Ames, Iowa, on June 14 and 15, 2010.

New products will again be highlighted for maximum exposure to our conference attendees. As you know, new food items seen and tasted at this June show are more likely to be included on future school menus. **In addition, we are increasing exhibit hours and designating a specific time for buyers to visit the show.**

As many of you know, the Iowa Healthy Kids Act becomes effective on July 1, 2010. We have included a copy of the criteria outlined by the **Healthy Kids Act** in this packet. **Buyers will be especially interested in items that meet the required criteria.**

If you cannot exhibit, would you consider supporting the Association by sponsoring an event and/or advertising on the conference bags or in our program book? Association members will see your name and know that you support our efforts. When advertising in the program book, be sure to list your telephone number so our members know how to reach you.

Show your support to schools in Iowa who are purchasing your products or using your services, by giving back to them through our organization. We look forward to hearing from you.



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School Nutrition Association Iowa – Who are we?

We are school foodservice employees, managers, directors and industry members in Iowa who want all students to have access to healthy meals. We want to ensure that no child goes hungry or suffers complications from malnutrition. SNAI has many local chapters throughout the state that provide training, networking and professional growth opportunities.

We need your involvement!

We have hundreds of school foodservice professionals, just like you, working hard to help children by advancing school nutrition programs in our state. We need your help! Our strength comes from those of you who help students receive one or more nutritious meals in school every day. Together, we can make a difference – in our communities, our states and our nation. Together, we can work towards increased program funding, better regulations, greater acceptance in the education community and a stronger image.

What can the American and the Iowa School Nutrition Association do for YOU?

- *Enhance our skills and knowledge through sharing ideas, magazine articles, workshops and educational sessions.*
- *Represent your interests by working with national and state legislators regarding funding of school meal programs.*
- *Provide a support system of food service employees who share experiences, ideas and solutions to challenges faced daily in our school operations through chapter, district, state and national meetings.*

JOIN NOW!

To receive a membership application or more information, contact one of these SNAI officers:

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