

SNAI Contract - 2010 Exhibit Space
School Nutrition Association Iowa
The Scheman Building on Iowa State Campus- Ames, Iowa
June 14-15, 2010

Exhibit Space

The contract for exhibit space shall be provided by the School Nutrition Association Iowa (SNAI), in accordance with the conditions and regulations governing the exhibits of the conference (see Exhibit Regulations). **DUE DATE: APRIL 15, 2010**

_____ agrees to the conditions and
(Printed Company Name)
provisions set forth in this contract dated this _____ day of _____, 2010.

A contract must be completed for each booth space rented. Multiple booths are welcome. Please duplicate this form as needed. No more than 1 entity may occupy a booth space. First time SNAI exhibitors will receive a \$100 **discount**.

Cost for an 8' x 10' booth:

Distributors (Members):	Distributors (Non-Members):
<input type="checkbox"/> Full Booth \$1000 Includes 2 outlets	<input type="checkbox"/> Full Booth \$1175 Includes 2 outlets

___ **YES**, I need basic electricity (2 outlets) in my space. ___ **NO**, I do not need any electricity in my space.

Additional electricity may be arranged directly with Iowa State University. Please refer to Exhibitor Utility Services form.

Payment to be submitted from Distributor

TOTAL BOOTH FEES: \$ _____

Sponsorship

Contributions are welcome for the following events:

- General Session Speakers **\$500**
- Banquet and Entertainment **\$500**
- Educational Sessions **\$300**
- Favors for Tote Bags **Varies**
- Door Prizes (Suggested value \$50.00) **Varies**

TOTAL SPONSORSHIPS \$ _____

Call Norma LaMantia at 563-823-0162 for more details.

Advertising

- Members Registration Bags **\$500**
Put your company in the spotlight! Have your name printed on tote bags given to all attendees.
- Ad on the SNAI webpage **\$400**

Program Book

- | <u>Advertisement</u> | <u>Size</u> | <u>Cost</u> |
|-----------------------------------|-------------|--------------|
| <input type="checkbox"/> 1/2 page | 5" x 6 3/4" | \$150 |
- Advertisements will be in black & white. Camera-ready artwork must be received by Norma LaMantia by 4/15/10

TOTAL ADVERTISING: \$ _____

Please make checks payable to SNAI and mail to:
Norma LaMantia, SNAI Association Manager
3232 Fernwood Court, Davenport, IA 52807
563-823-0162

TOTAL FEES ENCLOSED: \$ _____

Please include **full payment** with your contract by April 15, 2010. Booths will be assigned **after full payment** has been received.

Distributor Signature _____ Company _____

Mailing address _____ City _____ State _____ Zip _____

Phone _____ Toll Free # _____ FAX _____

E-Mail _____

For SNAI Use Only

Booth Assignment: _____

Date Received: _____ **Amount \$** _____

Paid in full: **YES** **NO**