



PREBOOKING OPPORTUNITY NEW FOOD ITEMS

Several years ago SNAI industry members decided to create a new feature at our annual conference. They suggested a time and place for manufacturers to feature new items and also provide an opportunity for our conference attendees to pre-book these items.

Based on feedback from exhibitors, we will continue this booking opportunity during exhibit times on June 15 at this year's conference. We will have a designated area for brokers to display the manufacturers' new food items.

The broker or manufacturer wishing to highlight new items may set up a display of their items, including a description, and directions to the appropriate booth for more information

Please have information available which includes:

- Distributor availability
- Nutritional information
- CN information
- POS information
- Additional \$ off coupons or rebates (not limited to new items)

By designating space for new food items, we were able to provide a great opportunity for brokers to promote new items, and to get more manufacturers involved. We are pleased to again offer this opportunity to promote new ideas for school menus.

This is a great opportunity to market new products which meet the criteria established by the Healthy Kids Act.



School Booking Form

Date: _____

School District: _____

Address: _____

Phone: _____

Email: _____

MANUFACTURER: _____

Item# _____ Item Description: _____

Case Qty _____ Requested Del. Date: _____

Item# _____ Item Description: _____

Case Qty _____ Requested Del. Date: _____

Item# _____ Item Description: _____

Case Qty _____ Requested Del. Date: _____

Item# _____ Item Description: _____

Case Qty _____ Requested Del. Date: _____

DISTRIBUTOR: _____

DSR: _____

BROKER: _____

BROKER SALES REP: _____

CUSTOMER SIGNATURE: _____